

ZON OPTIMUS, SGPS, S.A.

Public Company

Registered Office: Rua Ator António Silva 9 – Campo Grande. 1600-404 Lisbon

Share Capital: 5,151,613.80 Euros

Registered in the Commercial Registry Office of Lisbon
and Corporation no. 504 453 513

ANNOUNCEMENT

Lisbon, 28 August 2013 - ZON OPTIMUS, SGPS, S.A. (“ZON OPTIMUS” or the “Company”) hereby informs that following the merger by incorporation of Optimus – SGPS, SA. (OPTIMUS”) into the Company, and the corresponding capital increase from 3,090,968.28 euros to 5,151,613.80 euros, 206,064,552 new shares (“the New Shares”) were issued today and registered with the Central Securities Depository, operated by Interbolsa - Sociedade Gestora de Sistemas de Liquidação e de Sistemas Centralizados de Valores Mobiliários, S.A. The New Shares are ordinary, nominative and book entry shares with a nominal value of 0.01 euros per share, and have the same rights and obligations as the remaining outstanding shares representing ZON OPTIMUS’ share capital

The New Shares were allocated and delivered to OPTIMUS’ shareholders today, by registry in an ownership securities account at a financial intermediary indicated by the latter, and according to a ratio of 1.791866 ZON OPTIMUS’ shares per share held in OPTIMUS’ share capital.

The Company submitted a request to Euronext Lisbon – Sociedade Gestora de Mercados Regulamentados, S.A. for these New Shares to be listed on the Euronext Lisbon regulated market.

This information is also available on ZON OPTIMUS’ Investor Relations website in www.zon.pt/ir.

Lisbon, 28 August 2013

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