

ZON OPTIMUS, SGPS, S.A.

Public Company

Registered Office: Rua Ator António Silva 9 – Campo Grande. 1600-404 Lisbon

Share Capital: 5,151,613.80 Euros

Registered in the Commercial Registry Office of Lisbon
and Corporation no. 504 453 513

ANNOUNCEMENT

Lisbon, 28 August 2013 - Under the terms and for the purposes of article 249º, nr. 3, of the Portuguese Securities Code, ZON OPTIMUS, SGPS, S.A. (“ZON OPTIMUS” or the “Company”) hereby informs that:

- As already announced, following the merger by incorporation of Optimus – SGPS, SA. (OPTIMUS”) into ZON Multimédia – Serviços de Telecomunicações e Multimédia, SGPS, S.A. (“ZON”), now ZON OPTIMUS, and the corresponding capital increase, ZON OPTIMUS share capital is now 5,151,613.80 euros, represented by a total of 515,161,380 shares, with a nominal value of 0.01 euros each (206,064,552 new shares were issued as a result of the share capital increase); and
- As the Company owns 138,703 own shares, the total number of shares with voting rights of ZON OPTIMUS is 515,022,677 shares.

This information is also available on the ZON OPTIMUS Investor Relations website in www.zon.pt/ir.

Lisbon, 28 August 2013

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