

ZON OPTIMUS, SGPS, S.A.

Public Company

Registered Office: Rua Ator António Silva 9 – Campo Grande. 1600-404 Lisbon

Share Capital: 5,151,613.80 Euros

Registered in the Commercial Registry Office of Lisbon
and Corporation no. 504 453 513

QUALIFIED SHAREHOLDING

Lisbon, 28 August 2013 - Under the terms and for the purposes of Article 17 of the Portuguese Securities Code (“Código dos Valores Mobiliários” or “CVM”), ZON OPTIMUS, SGPS, S.A. (“ZON” or the “Company”), hereby informs that it has received today a communication from ZOPT, SGPS, S.A. as shown below:

“Pursuant to articles 16, 20 and 21, all from the Portuguese Securities Code, as well as article 2 of the of the CMVM Regulation nr. 5/2008, **ZOPT, SGPS, S.A.**, a company with registered office in Rua Henrique Pousão, 432, 4460-191, Senhora da Hora, Matosinhos, registered in Oporto’s Commercial Registry Office and holder of registry and tax number 510 488 153 (“ZOPT”), hereby informs the following:

1. ZOPT acquired today 168,575,228 shares representing 32.7% of the share capital and voting rights of ZON OPTIMUS SGPS, S.A., a public company with registered offices at Rua Ator António Silva, nr. 9, Campo Grande, Lisbon, with a share capital of 5,151,613.80 euros, registered at the Lisbon Commercial Registry and holder of registry and tax number 504 453 513 (“ZON OPTIMUS” or the “Company”), which now owns 50,01% of the share capital of the latter.
2. This acquisition is the result of the merger by incorporation of Optimus – SGPS, S.A. (“OPTIMUS”) into the Company (the “Merger”) and of the consequent share capital increase and issue of 206,064,552 new shares of ZON OPTIMUS, which were attributed outside regulated market to ZOPT, as an OPTIMUS’s shareholder, at a proportion of 1.791866 shares in ZON OPTIMUS for each share in OPTIMUS’s share capital.
3. Additionally, as a result of the Merger, 37,489,324 shares representing 7.3% of the share capital and voting rights of ZON OPTIMUS were attributed outside regulated market to Sonaecom, SGPS, S.A. (“Sonaecom”), as an OPTIMUS’s shareholder, in the same proportion as mentioned in 2.
4. As a result of the above mentioned transactions, ZOPT, Sonaecom and the following entities have a qualified holding of more than 50% in the Company’s share capital and voting rights, calculated as per article 20 of the Portuguese Securities Code:
 - a. This qualified holding is attributable to the companies Kento Holding Limited (“Kento”) and Unitel International Holdings, BV (“Unitel International”), as well as to Mrs. Isabel dos Santos, under the terms of articles 20(1)(b) and (c) and 21 of the Portuguese Securities Code, being (i) Kento and Unitel International directly and indirectly controlled by Mrs. Isabel dos Santos and (ii) ZOPT controlled together by its shareholders Kento, Unitel International and Sonaecom as a result of the shareholders agreement entered into between these entities;

- b. The aforementioned qualified holding is also attributable to Sonaecom and all entities in a control relationship with Sonaecom, namely SONTEL, BV, Sonae Investments, BV, SONAE, SGPS, S.A., EFANOR INVESTIMENTOS, SGPS, S.A. and to Mr. Belmiro Mendes de Azevedo, also under the terms of articles 20(1)(b) and (c) and 21 of the Portuguese Securities Code, as a result of the control relationship and shareholders agreement mentioned in a.”

This information is also available on the ZON OPTIMUS Investor Relations website in www.zon.pt/ir.

Lisbon, 28 August 2013

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