

ZON OPTIMUS, SGPS, S.A.

Public Company

Registered Office: Rua Ator António Silva 9 – Campo Grande. 1600-404 Lisbon

Share Capital: 5,151,613.80 Euros

Registered in the Commercial Registry Office of Lisbon
and Corporation no. 504 453 513

Manager Transactions

Lisbon, 28 August 2013 – Pursuant to the terms of article 248-B of the Portuguese Securities Code (Código dos Valores Mobiliários) and article 14 of CMVM Regulation no. 5/2008, ZON OPTIMUS, SGPS, SA (“ZON OPTIMUS” or “The Company”) hereby informs on the following transactions of ZON OPTIMUS shares:

“Under the terms and for the purposes of article 248-B from the Portuguese Securities Code and article 14 of the CMVM Regulation nr. 5/2008, ZOPT, SGPS, S.A., a company with registered office in Rua Henrique Pousão, 432, 4460-191, Senhora da Hora, Matosinhos, registered in Oporto’s Commercial Registry Office and holder of registry and tax number 510 488 153 (“ZOPT”), hereby informs the following:

1. ZOPT has made, at the present date, the transaction described below over shares of ZON OPTIMUS, SGPS, S.A. (“ZON OPTIMUS” or the “Company”):

Nature of the transaction	Acquisition of shares as a result of the issue of new shares within the merger by incorporation of Optimus – SGPS, S.A. into the Company and consequent share capital increase of ZON OPTIMUS
Place	Outside regulated market
Unit price	N/A
Quantity	168,575,228 shares
Nr. of shares held by ZOPT after the transaction	257,632,005 shares representing 50.01% of the share capital of ZON OPTIMUS

2. ZOPT discloses this information in its capacity of person closely related to the Directors and persons discharging managerial functions in the Company, Mrs. Isabel dos Santos and Mr. Mário Filipe Moreira Leite da Silva, taking into consideration that (i) both are members of the Board of Directors and persons discharging managerial functions in ZOPT, as per the definition set out in article 284-B of the Portuguese Securities Code; and (ii) Mrs. Isabel dos Santos indirectly and jointly controls ZOPT.”

This information is also available on the ZON OPTIMUS Investor Relations website in www.zon.pt/ir.

Lisbon, 28 August 2013

Contacts

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