ANNOUNCEMENT

Under the terms and for the purposes of article 248º of the Portuguese Securities Code, Sonaecom, SGPS, S.A. hereby informs that, on the present date, its subsidiary ZOPT, SGPS, S.A., with registered office at Rua Henrique Pousão, 432, 4460-191 Senhora da Hora, Matosinhos, and with tax and commercial registration office number 510 488 153 (“ZOPT”), has increased its share capital, fully paid in kind, from € 50,000 to € 716,050,000, as follows:

a) SONAECOM has subscribed and fully paid 358,000,000 shares of ZOPT, through the delivery of 94,078,050 shares representing 81.807% of the share capital of Optimus, SGPS, S.A., with registered office at Lugar do Espido, Via Norte, 4471-909 Maia and with tax and commercial registration office number 504668358 (“Optimus SGPS”);

b) KENTO HOLDING LIMITED has subscribed and fully paid 124,226,000 shares of ZOPT, through the delivery of 30,909,683 shares representing 10% of the share capital of ZON Multimédia - Serviços de Telecomunicações e Multimédia, SGPS, S.A., with registered office at Avenida 5 de Outubro, n.º 208, Lisboa and with tax and commercial registration office number 504453513 (“ZON”);

c) UNITEL INTERNATIONAL HOLDINGS, B.V. has subscribed and fully paid 233,774,000 shares of ZOPT, through the delivery of 58,147,094 shares representing 18,812% of the share capital of ZON.

Following the referred share capital increase, Sonaecom is now the owner of 50% of the share capital and voting rights of ZOPT, company that, in turn, holds 81,807% of the share capital of Optimus, SGPS, and of 28,81% of the share capital of ZON.

Maia, 27 August 2013

The Head of Investor Relations