

(Translation from the Portuguese original)

SONAE – SGPS, S.A.

Registered Office: Lugar do Espido, Via Norte, Maia

Share Capital: 2,000,000,000 Euros

Registered at Maia Commercial Registrar

Sole registration and tax number 500 273 170

Public Company

SHAREHOLDERS' ANNUAL GENERAL MEETING

NOTICE OF MEETING

As required by Law and the Company's Articles of Association, notice is hereby given that the Shareholders' Annual General Meeting will be held on the 30th April 2021, at 11.30 a.m., with the following agenda:

1. Discuss and decide on the Company's Annual Report, balance sheet and the individual and consolidated accounts for the financial year ended 31st December 2020.
2. Decide on the proposed appropriation of the financial year net result.
3. Assess the management and audit of the Company.
4. Decide on the Internal Policy regarding the Selection and Adequacy Assessment of the Members of the Management and Audit Bodies.
5. Decide on the Remuneration Policy applicable to the Members of the Statutory Governing Bodies, as well as on the shares attribution plan and respective regulation.
6. Decide, pursuant to article 8 of the Articles of Association, on the applicable principles to an eventual issuance of convertible bonds, as may be decided by the Board of Directors.
7. Decide on the suppression of the shareholders' pre-emptive right for the subscription of an issuance of convertible bonds, as may be eventually decided by the Board of Directors pursuant to agenda item no. 6.
8. Decide on the increases of share capital eventually necessary for the conversion of convertible bonds that, pursuant to agenda item no. 6, may be decided by the Board of Directors.
9. Decide on the authorisation for the purchase and sale of own shares up to the legal limit of 10%.
10. Decide on the authorisation for the purchase and sale of bonds issued by the Company up to the legal limit of 10%.
11. Decide on the authorisation for the purchase and for the holding of shares of the Company by its controlled companies, pursuant to the set forth in article 325-B of the Portuguese Companies Act.

In light of the current pandemic context and the "Recommendations in the context of holding General Meetings"

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of the Portuguese Securities Commission (“CMVM”) published in 2020 (available at <https://www.cmvm.pt/en/Comunicados/communiqués/Pages/20200320mc2.aspx>), which according to the 2021 Annual Newsletter for Issuers (available at <https://www.cmvm.pt/pt/Legislacao/Legislacaonacional/Circulares/Documents/Circular%20Anual%20Emitentes%20-%202021.pdf>), must still be taken into consideration regarding the General Meetings convened in 2021, **the General Meeting will be held exclusively through telematic means** pursuant to the terms set forth in subparagraph b) of paragraph 6 of article 377 of the Portuguese Companies Act and article 24 of the Company’s Articles of Association.

Taking into account that the organisation of the Shareholders’ General Meeting through telematic means is dependent upon the Shareholders holding suitable technical and operational means, as below described in Section V (“*Technical Requirements for the holding of the Shareholders’ General Meeting through telematic means*”), it is hereby highlighted **the advantage to Shareholders of using the vote through electronic means which is also made available by the Company, pursuant to the set forth in article 23, paragraph 3, of the Company’s Articles of Association and in article 22 of the Portuguese Securities Code, as described below in Section IV (“*Voting by Electronic Means*”) of this Notice of Meeting.**

The annual financial reports and the available proposals pertaining to the agenda items will be made available, as from the date of publication of this notice, for consultation at the Company’s head office by way of prior appointment requested through the email PresidenteMesaSonaeAGA2021@sonae.pt, at the Company’s website – www.sonae.pt - and on CMVM’s Information Disclosure System.

Shareholders are also hereby notified of the following:

I – Participation at the General Meeting and Exercise of the Voting Right

- a) The General Meeting will be solely composed of Shareholders:
 - i. That at the Record Date, corresponding to **00:00 hours (GMT)** of the fifth trading day before the convening of the General Meeting, the **23rd April 2021**, hold shares that entitled them to, at least one vote, according to law and the Company’s Articles of Association;
 - ii. That have declared until **00:00 hours (GMT)** of the **23rd April 2021**, in writing, to the Chairman of the Board of the Shareholders’ General Meeting and to the financial intermediary where their respective individual securities account is open, their intention to participate in the meeting. For this purpose, the Shareholders may use the forms available at the Company’s website at <https://www.sonae.pt/en/>, as from the present date. The statement of intention of participating in the General Meeting, addressed to the Chairman of the Board of the Shareholders’ General Meeting, must be sent until **00:00 hours (GMT) of the 23rd April 2021** to the email address PresidenteMesaSonaeAGA2021@sonae.pt. In the statement of intention in participating at the General Meeting, the Shareholder must inform an email address to which the Company will send a **secret password for participation** of the Shareholder in the Shareholders’ General

Meeting to be held through telematic means in the terms described in Section V (*“Technical Requirements for the holding of the Shareholders’ General Meeting through telematic means”*). The mentioned **secret password for participation** must be declared by the Shareholder at the beginning of the General Meeting to confirm his/her/its identity;

- iii. Whose financial intermediaries, after being informed of the Shareholder’s intention of participating at the General Meeting, according to item ii. above, send to the Chairman of the Board of the Shareholders’ General Meeting, information pertaining to the number of shares registered in the name of the respective client shareholder, by reference to the Record Date, **until 00:00 (GMT) of the 24th April 2021**. This information must be sent by mail sent to PresidenteMesaSonaeAGA2021@sonae.pt.
- b) The exercise of the voting right shall not be impaired by any transfers of shares executed after the Record Date, nor shall it be subject to share blockage between the Record Date and the date of the General Meeting. Nevertheless, any Shareholder who, may have given notice of his/her/its intention to participate at the General Meeting, and transfers its shares between the Record Date and the end of the General Meeting must immediately report such fact to CMVM and to the Chairman of the Board of the Shareholders’ General Meeting by mail sent to PresidenteMesaSonaeAGA2021@sonae.pt;
- c) The Shareholders who, as professionals, hold shares in their own name but on behalf of their clients (*“Professional Shareholders”*), may vote with their shares in different directions, provided that, in addition to information described in items ii. and iii. of paragraph a) above, submit to the Chairman of the Board of the Shareholders’ General Meeting, until **00:00 (GMT) of the 23rd April 2021**, by using any sufficient and proportional means of proof:
 - i. The identification of each client and the number of shares entitled to vote on such client’s behalf; and
 - ii. The voting instructions given by each client specifically for each item on the agenda.

Considering the current context of declared state of emergency, **it is hereby recommended to the Professional Shareholders to obtain from their respective clients the necessary powers for the exercise of the vote by electronic means**, as per the terms described in Section IV below (*“Voting by Electronic Means”*).

II – Rights to apply for the addition of items to the agenda, to submit proposals and to obtain information at the General Meeting of Shareholders

- a) Only Shareholders who hold shares corresponding to at least 2% of the share capital of the Company may request:
 - i. The addition of new items on the agenda, under the terms of article 378 of the Portuguese Companies Act, as long as the request is accompanied by a proposal for each requested item;
 - ii. The addition of proposals on the items already included or subsequently added to the agenda.

Said requests must be addressed to the Chairman of the Board of the Shareholders’ General Meeting within the 5 days following the date of the publication of this notice.

- b) Any Shareholder is entitled to obtain information at the General Meeting, and may request for true, detailed and clear information so as to permit him/her/it to form a grounded opinion on the matters submitted to resolution of the General Meeting. The information obligation includes relations between

the Company and any of its affiliate companies. Any information so requested shall be given by the corporate body qualified to provide such information and may only be withheld in the event its disclosure might cause serious harm to the Company, or to a related company, or might constitute a breach of a secrecy legal duty.

III – Representation at the General Meeting

- a) Shareholders may be represented at the General Meeting by means of a written representation instrument, addressed and sent to the Chairman of the Board of the Shareholders' General Meeting until the **18:00 (GMT) of the 27th April 2021**, indicating the name and address of the nominated representative and the date of the General Meeting. For this purpose, Shareholders must use the email address PresidenteMesaSonaeAGA2021@sonae.pt. Any Shareholder may appoint different representatives as to shares held in different securities accounts, without prejudice to the principle of the voting unit as set forth in article 385 of the Portuguese Companies Act.

IV –Voting by Electronic Means

- a) **It is hereby strongly recommended that the Shareholders exercise their respective voting right by electronic means** which, in the context of the currently declared state of emergency, constitutes the preferred means for the exercise of the voting right. The exercise of the vote by electronic means should be requested to the Chairman of the Board of the Shareholders' General Meeting, by sending the form regarding the participation at the General Meeting mentioned in subparagraph ii. of paragraph a) of Section I above, to the email address PresidenteMesaSonaeAGA2021@sonae.pt until the **18:00 (GMT) of the 23rd April 2021**;
- b) The Shareholders that have declared, in the form pertaining to the participation at the General Meeting referred to in subparagraph ii. of paragraph a) of Section I above, their intention to vote by electronic means will receive an email sent by the Company confirming the receipt of such intention, **a secret code for the exercise of the voting by electronic means**, and the respective ballot for voting by electronic means;
- c) Professional Shareholders will receive a particular voting ballot containing a model table for the filling in with the information of the votes to be exercised on behalf of their clients, namely the identification of each client, the corresponding number of shares and the specific voting instructions for each point of the agenda given by each client;
- d) The voting ballot shall be signed by the Shareholder, with a signature similar to the one in the identification document, and sent by email to the email address VotoEletronicoAGASonae2021@sonae.pt (mentioning in the subject the **secret code for the exercise of the vote by electronic means**) until the **18:00 (GMT) of the 27th April 2021**, with an attached readable copy of the identification document of the Shareholder who is a natural person. For the Shareholders who are corporate entities, the voting ballot shall be signed by the persons who legally represent them, and should include as an attachment a readable copy of the identification document of the legal representative and the respective power of attorney (when concerning corporate entities incorporated and existing in Portugal, it will be sufficient to indicate the permanent certificate code of the company);

- e) Pursuant to the set forth in paragraph 2 of article 5 of Law no. 7/2007 of 5th February, alternatively to sending a copy of the identification document to confirm the authenticity of the vote and the respective identity of the Shareholder who is a natural person, or that of the legal representative of the Shareholder who is a corporate entity, the voting ballot must contain a legally authenticated signature, as per paragraph 4 of article 22 of the Portuguese Securities Code and paragraph 3 of article 23 of the Company's Articles of Association;
- f) Voting ballots shall only be considered valid when they clearly set out in an unambiguous manner:
 - i. The agenda item or items to which they refer;
 - ii. The specific proposal to which they relate, with an indication of the respective proposer or proposers;
 - iii. The precise and unconditional voting intention on each proposal;
- g) The Chairman of the Board of the Shareholders' General Meeting shall verify the authenticity and regularity of the votes exercised by electronic means, ensuring, as well, their confidentiality until the moment to vote. The votes corresponding to non-accepted declarations will be considered as not having been issued;
- h) The voting exercise will be considered revoked in case the Shareholders, or the respective legal representative, attend the Shareholders' General Meeting;
- i) It is assumed that Shareholders who send voting ballots abstain from voting any proposals that are not specifically included in their voting ballots, and have been presented previously to the vote casting date;
- j) Exercised votes shall be deemed as votes against any proposals presented after the casting of such votes.

Although constituting a prerogative of the Shareholders, it is hereby not advised the use of postal voting due to the current national emergency context for the prevention of public health. Shareholders should use the voting by electronic means.

V– Technical Requirements for attending the Shareholders' General Meeting through telematic means

The Shareholders' General Meeting will be held through telematic means by use of the software Microsoft Teams. Shareholders' must ensure that they possess the minimum technical and operational resources for the access to this platform of communication, as follows:

- PC with installed software Windows or Mac and internet access;
- Windows 10 / 8.1 operative system or Mac OS X 10.11 El Capitan operative system (or higher);
- Camera, speakers and microphone (PC's internal or external devices may be used); and,
- PC with installed browser for internet access: Google Chrome or Microsoft Edge.

The correspondent manuals for the installation and technical operation will be made available for consultation by Shareholders at <https://www.sonae.pt/en/>. For any further question or clarification regarding the technical requirements for the Shareholders' General Meeting to be held by telematic means, it can be used the email address ag.suporte.tecnico@sonae.pt.

The Company will also make available technical means for supporting the test of the Shareholders' IT system for

attending the General Meeting through the number +351 220124020 which will be open for contact on the following dates and times:

- 7th April 2021 – between 9:30 (GMT) and 12:30 (GMT);
- 14th April 2021 – between 9:30 (GMT) and 12:30 (GMT).

It is hereby recommended that Shareholders timely test their respective IT system for participating, through telematic means, at the General Meeting, in order to, if necessary, opt to alternatively exercise their voting right through electronic means.

The Company further informs about the following conditions for attending the Shareholders' General Meeting that must be complied with by the Shareholders in order to ensure the ordinary course of the General Meeting:

- Shareholders must attend the Microsoft Teams before the beginning of the Shareholders' General Meeting, at 10:45 (GMT), by clicking in the link that will be sent to the email address indicated by the Shareholder in the form pertaining to the participation in the General Meeting referred to in subparagraph ii. of paragraph a) of Section I above (*Participation at the General Meeting and Exercise of the Voting Right*), in order to comply with all the required identification formalities for attending the General Meeting. Shareholders should present their identification document and, when applicable, the respective power of attorney, as well as the **secret code for participation** sent by the Company as per subparagraph ii. of paragraph a) of Section I above (*Participation at the General Meeting and Exercise of the Voting Right*);
- The access to the meeting shall be done through Microsoft Teams without videoconference;
- It will not be possible to participate at the Shareholders' General Meeting through mobile devices. The connection must be established through a PC;
- During the Shareholders' General Meeting, the Shareholders shall have the video and microphone of their respective PCs turned off;
- If, when questioned by the Chairman of the Board of the Shareholders' General Meeting, the Shareholders want to exercise their right to participate, they must present such request by turning on their camera and microphone and, after making such request, must turn off again such devices;
- The Chairman of the Board of the Shareholders' General Meeting will then inform which Shareholder can intervene and the indicated Shareholder must then turn on the microphone and the video in his/her PC to exercise his/her respective right to participate. After participating, the Shareholder shall turn off the microphone and the video;
- For the exercise of the voting right, after the Chairman of the Shareholders' General Meeting has finished presenting each proposal, the Shareholders must express their respective voting intention and confirm the number of shares held and corresponding voting rights;
- The Company will make available, at the date of the Shareholders' General Meeting, telephone contact details for ongoing technical support of the Shareholders participating in the Shareholders' General Meeting;
- Shareholders must, throughout all of the Shareholders' General Meeting, comply with the technical or operational instructions conveyed to them in order to ensure the ordinary course of the General Meeting.

Additional Information regarding the Shareholders' General Meeting

The Shareholders' General Meeting shall meet in first instance provided that Shareholders representing over fifty per cent of the Company's share capital are present or represented.

If this quorum is not reached on the scheduled date, the meeting is rescheduled for 18th May 2021, at the same time and also through telematic means, when no minimum quorum will be further required.

Shareholders are furthermore informed that at the Company's website <https://www.sonae.pt/en/>, there will be available, as from the present date:

- (i) the forms for the declaration of the intent to participate in the General Meeting, to be addressed to the Company and to the respective financial intermediary, as mentioned of Section I, a), ii. (*Participation at the General Meeting and Exercise of the Voting Right*) above;
- (ii) a template for the representation instrument, for the purpose of Section III, a) (*Representation at the General Meeting*) above;
- (iii) the ballot forms for voting.

Personal Data Protection

The personal data contained in this form will be treated in accordance with the General Regulation on Data Protection (EU Regulation 2016/679, of the European Parliament and the Council, of 27th April 2016), with the purpose of complying with the legal obligations of the Company regarding the Shareholders' General Meeting and related interactions with the Shareholders. Data will be kept by the Company in accordance with the legal timeframes set forth in the Portuguese Companies Act and in the Portuguese Securities Code and for the duration of any dispute regarding the Shareholders' General Meeting, including the respective meeting's proceedings and approved resolutions.

The Shareholders are further informed that, within the applicable legal framework, they can exercise their rights to ask the Company to access all of the personal data relating to them, as well as the amendment of any personal data, the limitation of personal data processing or the right to oppose personal data processing, using the email address protecaodedados@sonae.pt.

Maia, 31st March 2021

The Chairman of the Board of the Shareholders' General Meeting,

Carlos Lucena