EURONEXT’S FASTMATCH BECOMES EURONEXT FX

- Rebranding of FastMatch into Euronext FX
- Euronext FX becomes Euronext’s foreign exchange (FX) expansion platform
- Increased commercial intensity and brand consistency will allow further global cross-selling opportunities

New York, 16 April 2019 – Euronext announces today the rebranding of FastMatch, its Electronic Communication Network (ECN) for Foreign Exchange (FX) trading, into Euronext FX¹. This is a new step in the further integration of FastMatch, which has been acquired by Euronext in 2017 as part of its strategy to diversify its top line and extend its “best execution” value proposition to an additional asset class.

This rebranding reflects the evolution of FastMatch since it joined the Euronext Group. While the FastMatch brand name is synonymous with speed and best in class technology, Euronext stands for transparency, regulatory robustness, fairness and accountability. FastMatch was perceived as an industry disruptor thanks to its award-winning technology. While maintaining its technology leadership, the company has gained operational maturity and can now rely on the backing of a large and stable organisation such as Euronext. The FastMatch name will not disappear as it remains the brandname of the trading technology powering Euronext FX².

Building on the name and network of the Euronext teams will allow Euronext FX to acquire larger institutional clients, to interact more closely with Euronext’s distribution network, to leverage Euronext’s market data services and to rely on improved infrastructure support.

Kevin Wolf, CEO of Euronext FX, said: “This is an important milestone for our teams, which demonstrates Euronext’s commitment to further develop the FX franchise. Being part of Euronext has already helped Euronext FX grow its presence in Europe, access Euronext’s vast and diversified client base, both sell-side and buy-side, and benefit from Euronext’s reputation. Under the stewardship of Euronext, we successfully launched and developed the Euronext FX Tape, an innovative centralized streaming service providing real-time trade data to market participants, and recently announced a new matching engine in Singapore to better serve our Asian customers.”

1 Similarly, the legal entity FastMatch, Inc. becomes Euronext FX Inc.
2 The product names will be updated as follows:
   - FastMatch® ECN becomes Euronext FX ECN
   - The names DisclosedMatch, SafeMatch®, AlgoMatch and ManageMatch remain unchanged
About Euronext
Euronext is the leading pan-European exchange in the Eurozone, covering Belgium, France, Ireland, The Netherlands, Portugal and the UK. With 1,300 listed issuers worth €3.5 trillion in market capitalisation as of end March 2019, Euronext is an unmatched blue chip franchise that has 24 issuers in the Morningstar® Eurozone 50 Index™ and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, Euronext also operates Euronext GrowthTM and Euronext AccessTM, simplifying access to listing for SMEs.

About Euronext FX
Euronext FX is an Electronic Communication Network (ECN) for foreign exchange trading. Powered by FastMatch® technology, Euronext FX offers customers access to large pools of diversified and bespoke liquidity, transparency, flexibility in trading protocols and unique order types. Its award-winning technology provides Euronext FX clients with unparalleled speed and the capacity to handle simultaneously thousands of clients, including financial institutions, banks, asset managers, hedge funds, proprietary trading firms and retail brokers.

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