

VAA – VISTA ALEGRE ATLANTIS, SGPS, S.A.

Sociedade aberta
Sede: Lugar da Vista Alegre
Distrito: Aveiro, Concelho: Ílhavo
Freguesia: Ílhavo (São Salvador)
3830 292 ILHAVO
Matriculada na C.R.C. de Ílhavo
Capital social: 134.120.048 Euros
NIPC e N.º Matrícula: 500.978.654

**VISTA ALEGRE GROWS 8.2% IN THE 2ND HALF OF 2020
COMPARED TO THE SAME PERIOD LAST YEAR**

The Vista Alegre Group recorded a growth of **5.1 million euros in the 2nd semester of 2020 (+8.2%)** compared to the same period last year, thereby demonstrating considerable resilience in the face of the difficulties confronting the global economy and the world.

In December 2020, turnover was **11.4 million euros, a decrease of 18.2%** compared to December 2019 (**-2.5 million euros**). A worsening of the pandemic situation saw the enactment of new states of emergency, including confinement measures and restrictions on trading hours, which negatively affected sales.

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Segments	2020												2020	
	1st Quarter	April	May	June	1st Semester	July	August	September	October	November	December	2nd Semester	2020	2020
	2020	Monthly	Monthly	Monthly	2020	Monthly	Monthly	Monthly	Monthly	Monthly	Monthly	2020	2020	
Porcelain and other products	6.011	873	975	1.834	9.694	3.609	2.858	2.268	3.092	2.765	4.815	19.408	29.101	
Earthenware	2.226	32	228	710	3.196	525	804	1.064	843	914	1.240	5.389	8.586	
Ovenware	7.307	1.746	2.280	3.243	14.575	3.703	2.492	4.393	4.188	4.261	1.990	21.028	35.602	
Tableware	6.385	71	1.113	2.460	10.030	3.099	2.885	2.619	2.507	2.301	2.059	15.470	25.499	
Crystal and Glass	2.377	680	1.094	934	5.085	899	951	1.077	1.129	1.216	1.233	6.505	11.590	
Total	24.307	3.402	5.690	9.181	42.580	11.835	9.990	11.421	11.760	11.458	11.336	67.800	110.379	
Variation 2020/2019	-20,0%	-64,2%	-36,0%	5,8%	-25,9%	10,9%	66,2%	13,3%	9,3%	1,5%	-18,2%	8,2%	-8,1%	

Segments	2019												2019	
	1st Quarter	April	May	June	1st Semester	July	August	September	October	November	December	2nd Semester	2019	2019
	2019	Monthly	Monthly	Monthly	2019	Monthly	Monthly	Monthly	Monthly	Monthly	Monthly	2019	2019	
Porcelain and other products	15.113	4.795	2.873	3.069	25.850	3.686	2.623	3.405	3.801	3.177	6.423	23.116	48.966	
Earthenware	1.638	440	937	700	3.715	900	663	751	893	1.209	752	5.169	8.884	
Ovenware	4.816	1.924	1.355	1.861	9.955	2.015	134	2.037	1.739	2.872	3.701	12.499	22.454	
Tableware	5.661	1.873	1.877	1.669	11.079	2.878	1.968	2.815	3.094	2.481	1.907	15.143	26.223	
Crystal and Glass	3.146	464	1.844	1.375	6.829	1.193	620	1.071	1.232	1.545	1.080	6.741	13.570	
Total	30.375	9.494	8.886	8.674	57.428	10.672	6.009	10.080	10.760	11.285	13.863	62.668	120.097	

In December, the **Online** channel continued to perform strongly, showing **162%** growth compared to December 2019, partially offsetting the drop in the Retail channel, where in-store sales decreased **16%** y/y.

The **Private Label** channel was the most affected in December, registering a decrease of **17%** y/y, reflecting a challenging comparison with the same month of the previous year in which several Private Label initiatives were concluded.

In cumulative terms, Grupo Vista Alegre reached a turnover of **110 million euros** for the twelve months to December, an **8.1%** drop compared to full year 2019.

The beginning of vaccination programmes worldwide reinforces expectations for a gradual improvement in the pandemic situation we are witnessing, opening up the prospect for economic recovery and improved business activity in 2021.

Ílhavo, January 7, 2021

VAA - Vista Alegre Atlantis, SGPS, SA