ZON OPTIMUS, SGPS, S.A.
Public Company
Registered Office: Rua Ator António Silva 9 – Campo Grande. 1600-404 Lisbon
Share Capital: 5,151,613.80 Euros
Registered in the Commercial Registry Office of Lisbon
and Corporation no. 504 453 513

ANNOUNCEMENT

Lisbon, 27 August 2013 - ZON OPTIMUS, SGPS, S.A. ("ZON OPTIMUS") hereby informs that, on the present date, it will assume the position of Issuer under (i) the bond issue issued by private placement, with a total amount of Euros 40,000,000.00 (forty million euros) designated as “SONAECOM – 2010/2015” which issuance was organized and set-up by Caixa Banco de Investimento, S.A., and (ii) the bond issue issued by private placement, with a total amount of Euros 100,000,000.00 (one hundred million euros) designated as “€100,000,000.00 FLOATING RATE UNSUBORDINATED NOTES DUE 2015” which issuance was organized, set-up and subscribed by BNP Paribas – Sucursal em Portugal, ING Belgium SA/NV – Sucursal em Portugal and WestLB AG (currently Portigon AG) (the “Issuances”), following the transfer by Sonaecom, S.G.P.S., S.A. (“SONAECOM”) of its rights and obligations under the Issuances to OPTIMUS, SGPS, S.A. and the merger through incorporation of the latter in ZON Multimédia – Serviços de Telecomunicações e Multimédia, SGPS, S.A. (currently ZON OPTIMUS).

This information is also available on ZON's Investor Relations website in www.zon.pt/ir.

Lisbon, 27 August 2013

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